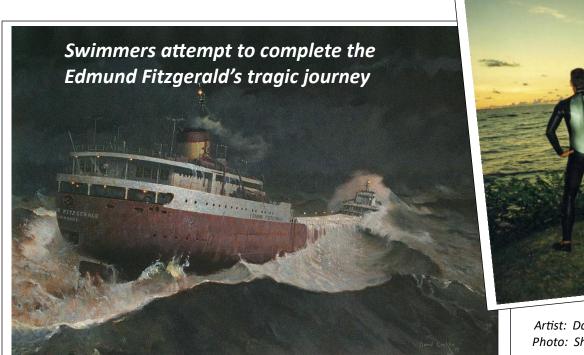
THE LEGEND LIVES ON



Artist: David Conklin Photo: Shelly Friend

THE LEGEND LIVES ON is a documentary film chronicling the incredible journey of 68 open water swimmers who participate in a historic 411-mile relay, symbolically completing the route and cargo delivery of the ill-fated S.S. Edmund Fitzgerald. Immortalized in Gordon Lightfoot's Grammy-nominated Wreck of the Edmund Fitzgerald, this is the world's most famous shipwreck not named Titanic.

In July of 2025, to commemorate the 50th anniversary of this historic maritime tragedy and to carry on the legacy of the 29 souls who perished, the swim begins from above the shipwreck in Lake Superior, following a moving ceremony. From there, the relay swimmers endeavor to reach Detroit, Michigan, the *Edmund Fitzgerald's* intended destination, and deliver iron ore pellets from the same dock in Superior, Wisconsin, where the ship took on its' last 26,000-ton load.

Set against the tragic backstory of the sinking of the *Edmund Fitzgerald*, and serving as motivation for these adventurous swimmers, their perseverance to complete the mission is an inspiring and compelling story.

The backstory, however, is even larger than the *Edmund Fitzgerald*. Few know that there have been over 6,000 mariners lost in over 30,000 shipwrecks on North America's freshwater seas, the Great Lakes.

THE LEGEND LIVES ON depicts the harsh reality of the perils faced by mariners who contributed so heavily to North America's economic growth, and leaves viewers cheering for the swimmers who are commemorating their legacy while they make their own mark on history.



www.EdmundFitzgeraldSwim.org

CONTACT: Jim Dreyer (616) 296-2319 BigFin@JimTheSharkDreyer.com

